AWARD-WINNING EPOS SYSTEM
THE MOST VERSATILE AND SIMPLE EPOS SYSTEM ON THE MARKET

CARD SAVER

Simple to use

You need to control your business without compromising the quality or speed of service. Our system delivers fast close tender keys, rapid reordering functions and quick tab-to-table order transfers. Our system will ensure every item is sold for the correct price. Your staff will stop charging the wrong price (and/or stop guessing), and you can change those prices easily. Staff members can quickly switch between orders and can even be prompted to upsell and cross sell with the inclusion of pop-up notes. Our system is so intuitive that a staff member can be fully trained in **15 minutes**.
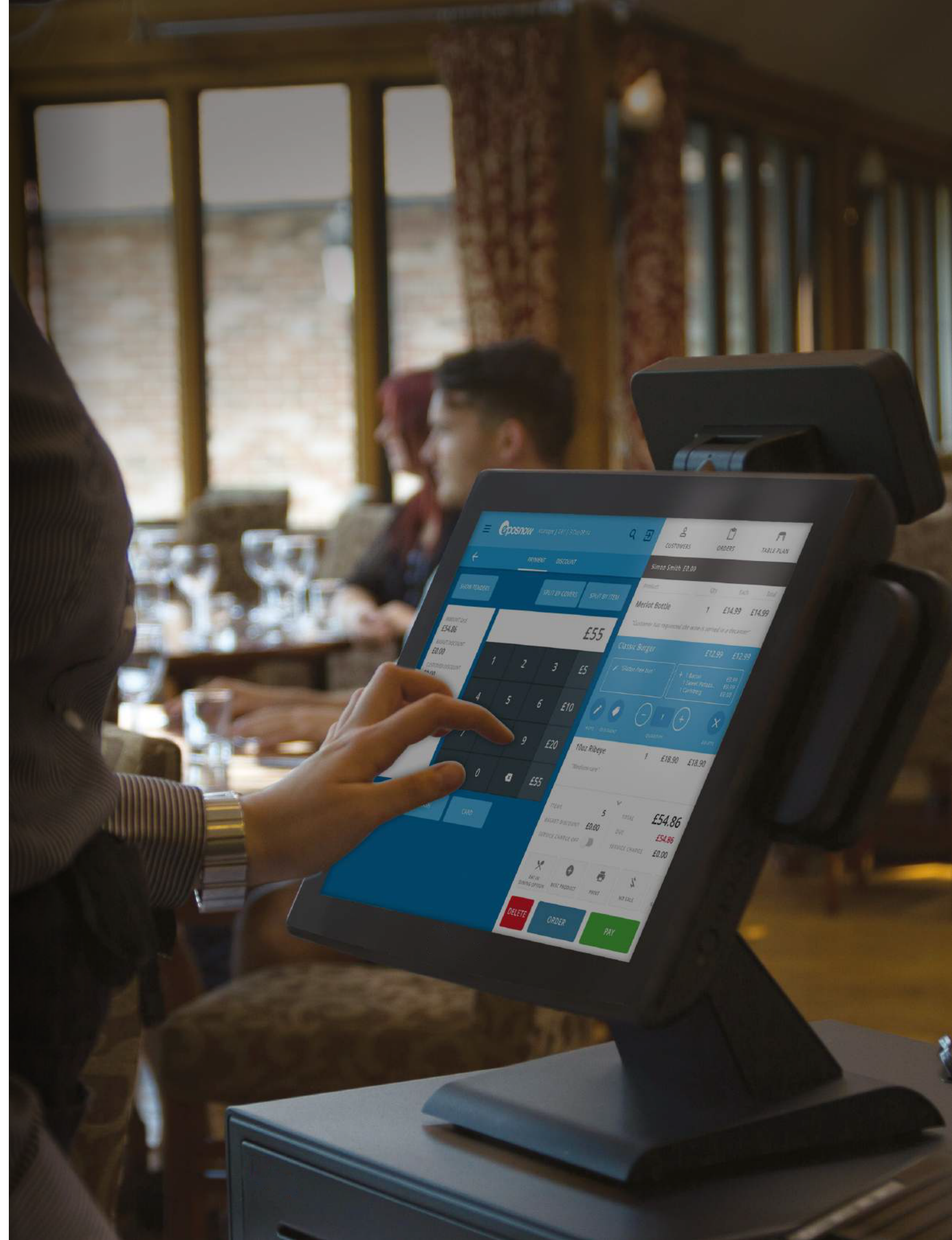
Users report a **30% speed increase**

10% saving for reduction in human error
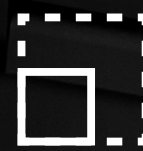
Staff are trained in **15 minutes**

Cloud Technology

Cloud technology is providing retail business owners with more flexibility in how they run their businesses. The rise of mobile working means you can access your data, anytime, anywhere or any device, allowing you to run your business from your back pocket!

Cloud technology is the perfect partner to a growing business affording you unlimited scalability and protection for your data. The cloud also eliminates costly software upgrades and means your system will automatically be updated with every release. You'll always have the most up to date software, without the additional price tag.

Flexibility

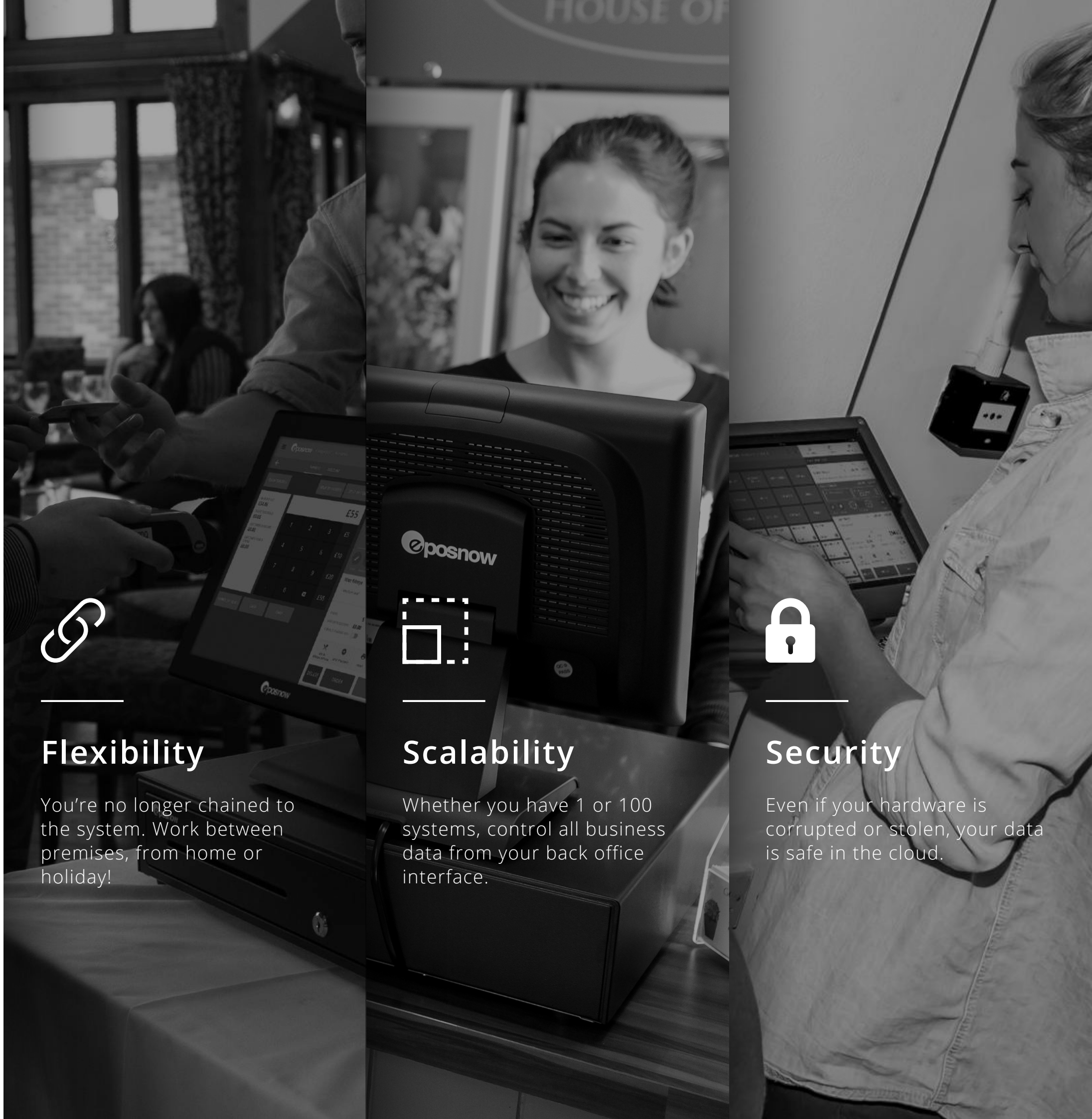You're no longer chained to the system. Work between premises, from home or holiday!

Scalability

Whether you have 1 or 100 systems, control all business data from your back office interface.

Security

Even if your hardware is corrupted or stolen, your data is safe in the cloud.
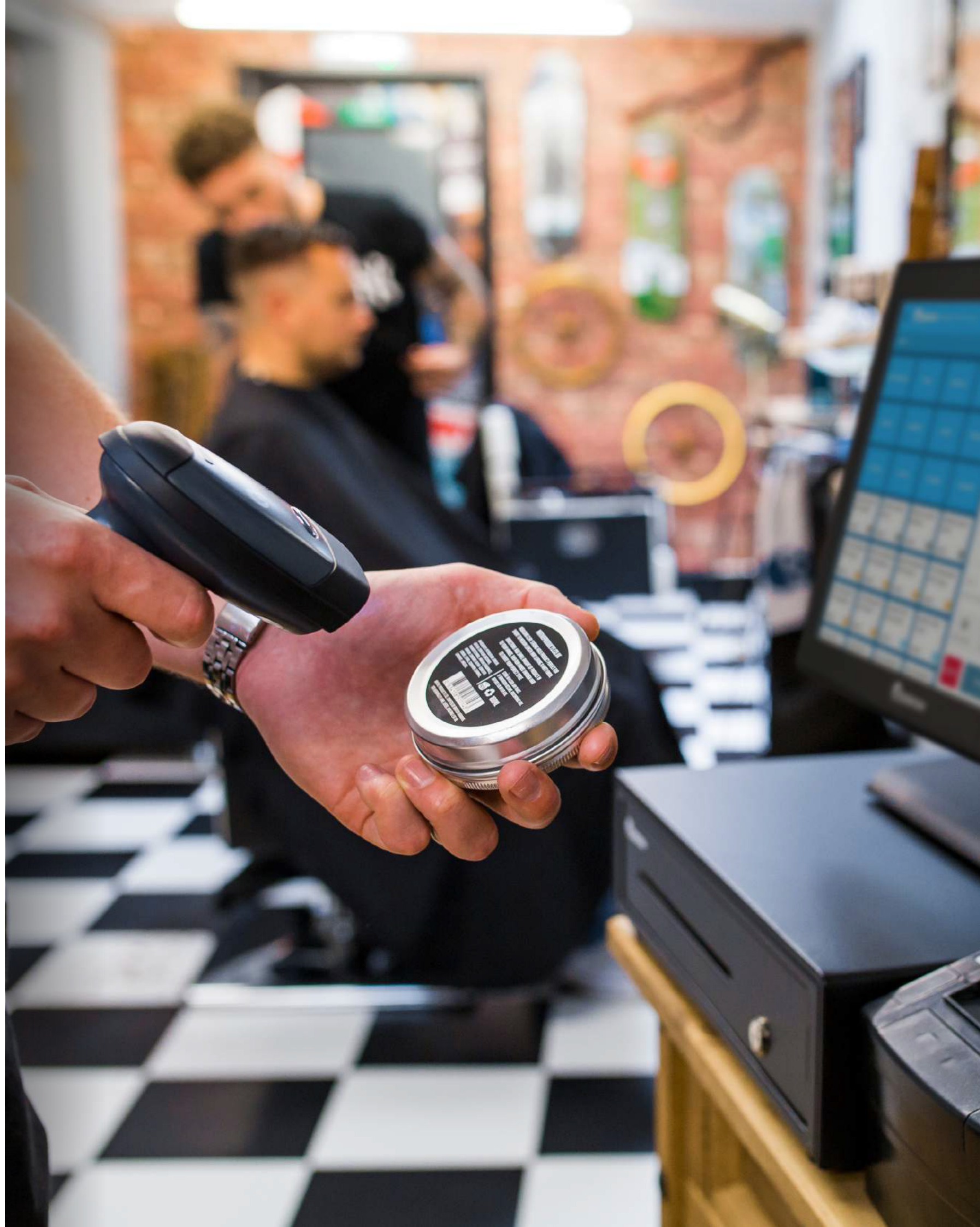
Remote management

You can access your entire system securely on any device from anywhere in the world! This allows you to monitor security, access accounting information, change pricing or run any kind of report. Just type in your username and password into the online portal on your phone, tablet, PC or Mac and you can check how your business is performing, whether you're on holiday or out of the office.

Barcoding and Shelf-Edge Labels

Our system gives any retailer the ability to print high quality barcodes, store promotions and shelf-edge labels easily. This ability to generate your own barcodes for your stock not only speeds up service time drastically, since staff spend less time searching for product details, but also ensures that your products are marked up in a professional manner with the price and SKU details clearly displayed for the customer.
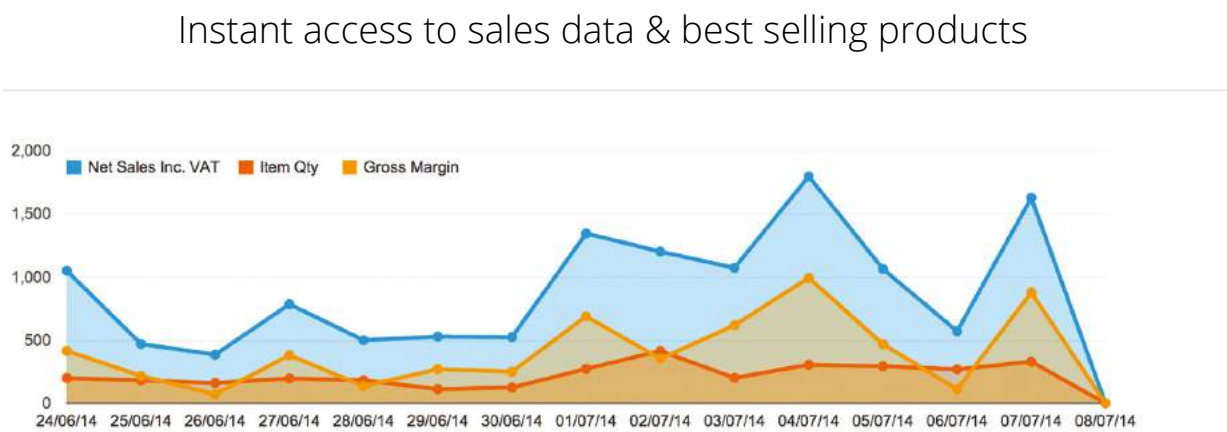
Promotions

The competition to win customer loyalty is fierce. To fight this battle successfully, retailers must give customers a reason to choose them over their competitors. Promotions can be used as a great tool to increase turnover, boost margins, and reduce non-selling stock without a corresponding increase in marketing or advertising expenditure. Promotions keep your customers coming back again and again, boosting their loyalty and satisfaction with your brand. They are also great for attracting increased foot-traffic since passers-by will be more encouraged to pop in if they see an attractive offer on display.

With our system, different promotions can be run at different locations at different times and everything can be updated and monitored, all from your store or whilst away from the office.

Customisable Dashboard

Access and create customisable dashboards to get an instant overview of your entire business and receive real time product, sales and employee information on any device. Dashboard options include profitability, revenue, staff or product analysis by individual location, staff or the whole business. Create custom dashboards to show the most important KPIs for your business.

Instant access to sales data & best selling products

Stock control

Stock takes can be performed in minutes rather than hours thanks to the inbuilt stock control module and any stock variances can be instantly highlighted with intelligent reporting. This will free up your time to focus on other important activities to grow your business such as marketing to your customers. Automatic minimum and maximum stock alerts can be set up on products to ensure that not only fast selling items never run out of stock, but that any cashflow tied up within stock is kept to an absolute minimum. The system will warn you when stock has fallen below the minimum level to reduce supplier lead time and awkward "out-of-stock" conversations. Furthermore, the system will automatically compile purchase orders for your suppliers with all required stock on to save hours of paperwork and stock reconciliation.

Without having to go into the back office or stock room, staff can get an instant visibility of stock at any location (even on back order) to help customers quickly get the product they want if it's out of stock in one of the locations. This will prevent customers from going to the store down the road or buying online instead.

If your business has multiple locations the system can give you an insight into stock levels per location and drastically reduce the hassle of moving stock between locations.

Employee management and security

Our systems drastically cut down on shrinkage (the inventory that disappears due to theft), waste and misuse by employees.

A detailed record of all transactions on the system is logged. Not only can staff be given the option to sign in with pin codes or swipe cards, but they can also be allocated permissions and access rights to limit certain actions such as refunds, no-sales, voids and discounts.

Sales reporting

Run powerful sales reports from anywhere, on any device to help you cut operational costs and highlight areas to increase profit margins and grow the business. Detailed sales reports make it much easier for you to keep the right stock on hand and by using historical data, you can better forecast your future needs.
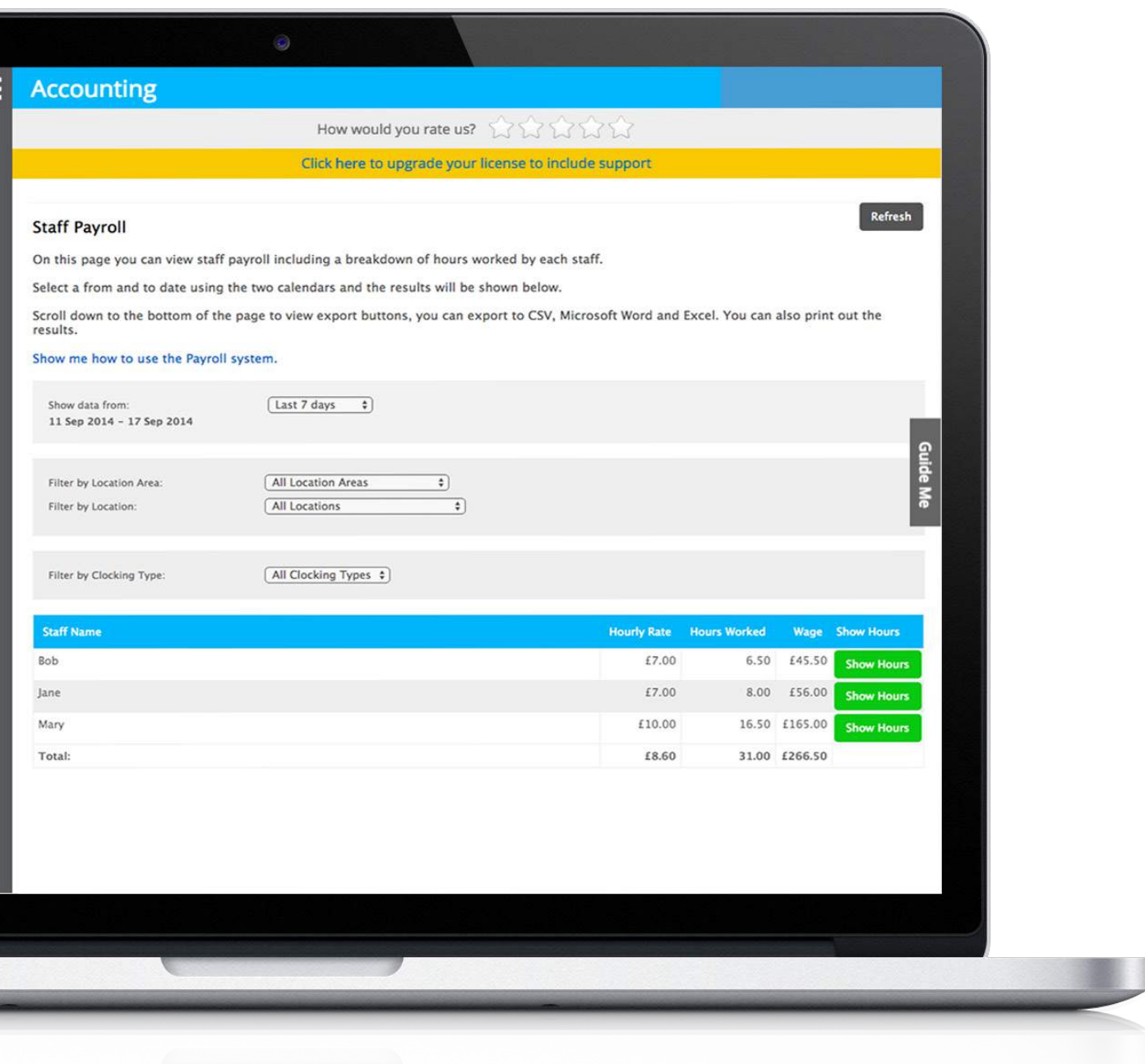
Detailed sales data by item allows you to quickly validate actual stock against expected inventory levels, enabling you to pinpoint potential areas of waste and/or theft. Also, clear inventory information helps make purchasing requirements more accurate – not based on past experience or estimates.

By reviewing detailed sales reports you can focus on selling higher margin items and boost sales of those items by promoting them in addition to any under performing products. One example is to use the various employee reports to identify your top selling staff, in order to pick up their best selling practices then roll out these out to the rest of the team.

Accurate end of day

Your Epos system can tell you how many of a particular product you have sold that hour, day, week or month, and exactly how much money you have in your cash drawer. A simple report can be run from any till point, home or head office and will summarize takings by both individual till point, till group or location. The end of day will effortlessly differentiate between tender types to aid reporting and accounting. The system even offers a 'Blind End of Day' function to further reduce chances of fraud and shrinkage.

Accounting and Payroll

The inbuilt accounting module will not only automatically run your quarterly and end of year tax and VAT returns but also calculate your profit, loss and operating margin in real time, daily, weekly, monthly, yearly or over a custom time frame.

Another great feature is the clocking in/out function that not only logs the exact hours each member of staff works, but also calculates their gross pay.

The EPOS is also fully integrated with the leading accounting packages, including Sage and Xero. All sales, stock and product data automatically synchronises, saving you time and improving accuracy.

Effortless product management

Easily add, edit and manage all your product information from any location and device. Enter essential information such as product code, cost price, supplier details, brand and RRP. The system also gives you the ability to bundle your products in various ways to form new products, like gift baskets, hampers or bulk packs.

If your products have colour and size variants, the system can handle this too and managing them couldn't be easier. The inbuilt product matrix allows you to add any product and instantly replicate the product details across a specific size and colour range. The size ranges can be customized for men's, women's, and children's clothes, while the colour range can include any colour that you like. For each size and colour of a particular product you can enter in your stock level, as well as minimum and maximum order level. This ensures that you are ordering the correct number of each item – which is especially useful if you sell more of a particular size or colour.
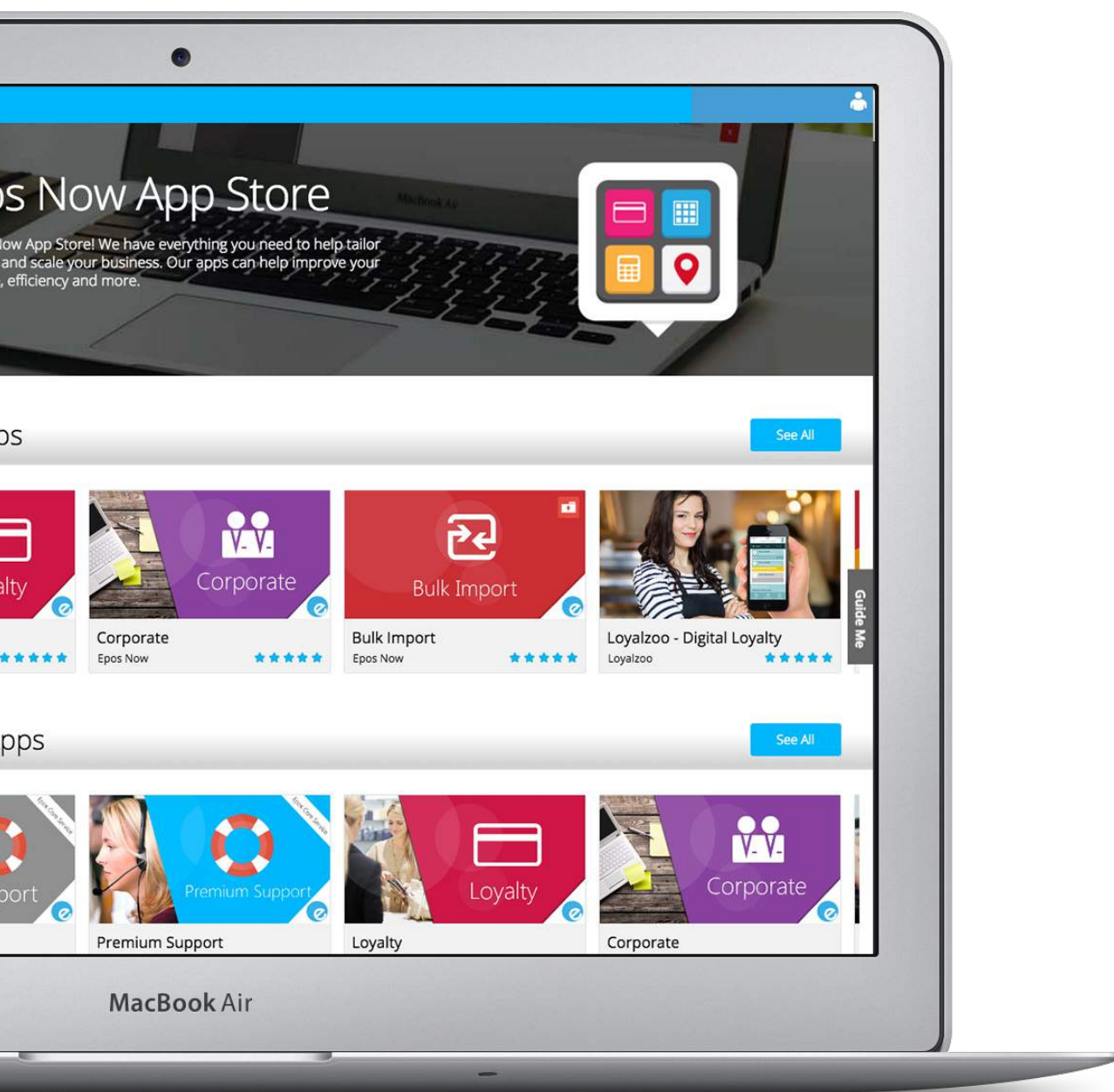
Build Customer Loyalty

The built-in Customer Relationship Management (CRM) system will automatically record all of your customer data to use for future marketing and loyalty purposes (existing customer information can even be imported into the system). Using predefined and customised reports, you can analyse customer behaviour to help increase repeat business and customer satisfaction.

Loyalty cards can be issued for customers to earn points, redeem special offers or membership discounts, and customers can even be allocated tabs or credit to encourage repeat business. You will also have the ability to schedule promotions according to day of the week and hour of the day to attract more customers, increase sales with repeated visits, build customer loyalty and improve customer satisfaction.

We can also connect to your existing third party loyalty systems, such as Mailchimp, to give you the ability to create marketing lists to mail shot your entire customer base special offers or even information to boost revenue.

What's more, our system has a revolutionary feature which emails customers their receipt and then asks them to rate your level of service after a sale. This gives you an indication of where your strengths and weaknesses are in relation to customer service and lets you know you current customer satisfaction rating. This allows you to highlight happy customers to get them to review you online and at TripAdvisor, boosting repeat business.

AppStore

The Epos AppStore is the first of its kind. You will find a vast collection of apps to extend the functionality of your EPOS system to streamline processes and scale your business, most are offered entirely free of charge. You will find apps created by our in-house software developers as well as third-party certified developers. Some apps are standalone and extend the functionality of the system for all aspects of your business, such as customer loyalty, accounting, payroll, stock control and reporting. Additionally, the AppStore includes many integrations with web services you already use, including **Zaper mobile payments**, **Caterbook hotel PMS**, **Appointeed online booking**, **Wordpress**, **Zapier** and **Mailchimp**.

We are adding new apps every month; this coupled with our constant platform updates means you always stay one step ahead of the competition.

Weighing Scale Integration

Our unique weighing scale integration makes selling products by weight simple. Increase revenue and reduce waste, without having to learn complicated new systems.

Quicker transactions

Speed up transactions, whilst providing improved customer service, and reducing pressure on staff.

- Slash your transaction times with an automated process.
- Simply select the product, and place the items on the scale. The system will calculate the weight and cost instantly.
- Train your staff in under five minutes, but save hours a week by increasing productivity.
- Create promotions to drive loyalty and repeat-business

Eliminate waste

Improve your margin by identifying and removing wastage.

- By removing manual processes you can ensure that there is no human error in calculating prices manually, or when transferring them to the Epos.
- Receive every penny of the full price by not rounding up, removing the risk that your margin is inadvertently being reduced by your staff.
- Have full confidence by reconciling your current stock with your sales that nothing has been wasted.

Old meets new

Our partnership with Avery Berkel provides 280 years of weighing scale experience with our cutting-edge cloud technology.

- Our integration works with a range of Avery Berkel scales, and has been fully certified by the National Measurements Office of the UK Government.
- Increase customer loyalty by giving them peace of mind of accurate measurement.

The FX120 Avery Berkel Scales are a free-standing or flush mounted weight only scale at just 87mm high to enable easy counter integration. These Avery Berkel Scales are an industry standard and are capable of supporting products of up to 15kg. This scale will integrate perfectly with any EPoS system.

E-commerce website integration

Our web integration helps you grow your business while keeping your back-office management simple. Integrating with your Epos system gives you a single view of all of your sales, reports, inventory and customers, be they in-store or online.

The benefits of integrating your Epos back office with your website:

Integrated multi-channel sales

Have a single view of all your transactions, product sales and margin levels from both online and instore sales.

Customer loyalty

Record and analyse your customers' buying habits, online and offline, allowing you to spot trends, boost customer service and run targeted loyalty campaigns.

Inventory management
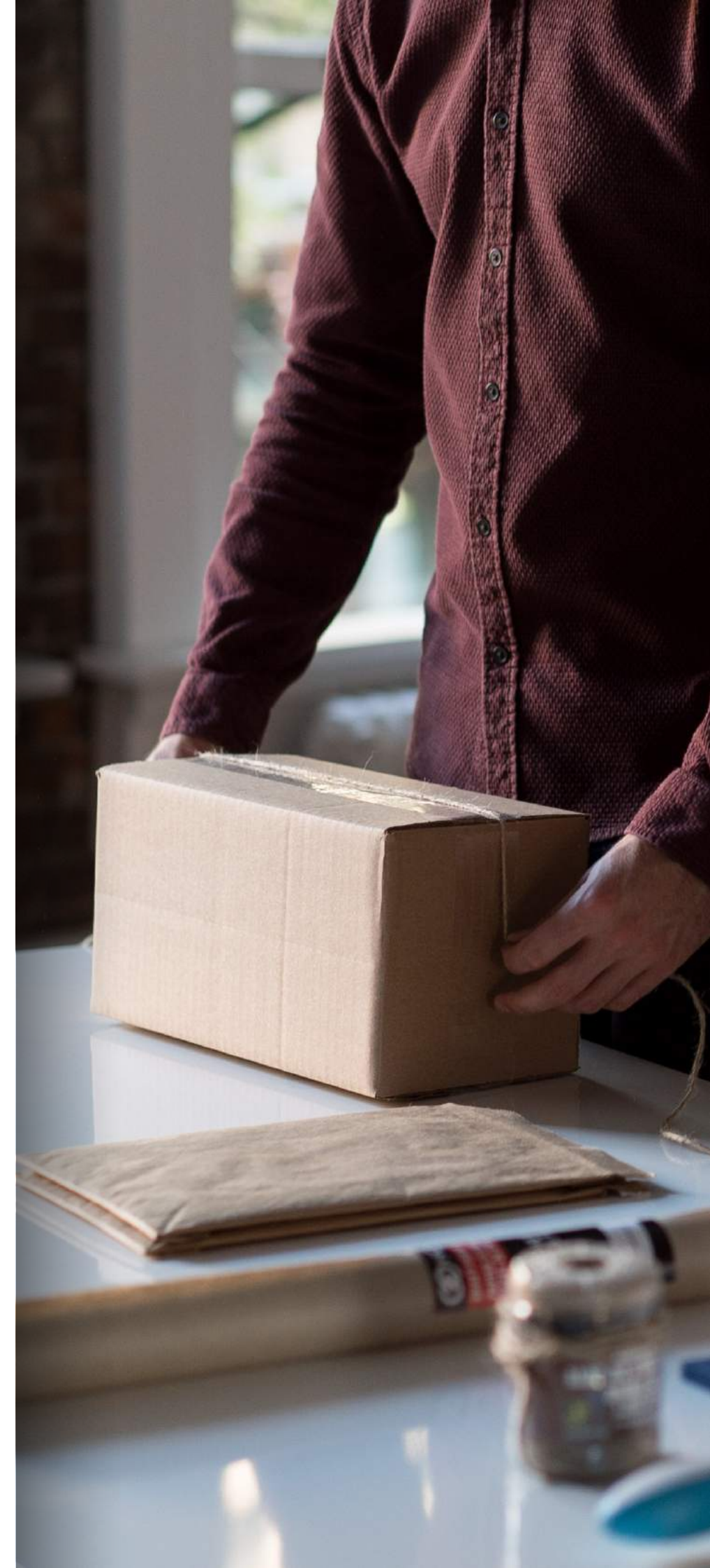
Real time synchronized stock levels ensure you always know exactly how much stock you have when you're selling both online and instore and will avoid any double-selling and stock-outs

Save time and Improve Processes

Whether it's from adding information, completing a transaction, or making a component during the sales process, our web integrations save time in all aspects of the business.

Chip & Pin Integration

Cash up in minutes

There is no need to check figures against end of day reports as reconciliation is fully automated.

Access to transaction reports

Access transaction information online and have a detailed overview of your sales.

Protect your profits

Automatic settlement allows you to monitor every transaction.

Improve customer experience

Ensure payments are processed quickly to improve customer experience and to make sure you don't keep customers waiting.

Remove human error

There's no chance of mistakes as the terminal communicates with your Epos Now system and knows the exact amount every time.

Close table from card machine

This revolutionary service allows you to print, split or close a bill directly from the card machine. Epos Now communicates directly with the card machine, preventing staff running back and forth from table to till. Full till receipts print directly from the card machine.

50 Technology Fast 50
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500 Technology Fast 500
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UK CUSTOMER
EXPERIENCE AWARDS 16
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AWARDS 16
WINNER
love every drop
anglianwater

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